

About HI-PRIX

The HI-PRIX project aims at accelerating access to high-quality, affordable health innovation by fostering the adoption of new pricing and payment models fit to address the challenges posed by high-priced health technologies, in an effort to ultimately balance sustainability of health innovation with sustainability of healthcare systems.

Objectives

1 To extensively map and formulate new pricing and payment schemes that can be used across technology classes, therapeutic areas, settings and healthcare systems/geographies together with a related set of principles that may guide successful adjustment and flexible implementation to the particular context of use.

2 To investigate the impact on competitiveness, innovation, equity and affordability of a pipeline of contracting modalities for health innovations to move from regulatory approval through value assessment to adoption.

3 To address the challenges and concerns of payer, manufacturer, healthcare professional, and patient perspectives regarding different models of pricing by sustaining an effective dialogue across stakeholders' groups about the trade-offs between affordability, innovation and patient access.

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<https://hiprixhorizon.eu>



HI-PRIX HORIZON



@hi_prix_horizon



Final Conference December 3rd, 2025

Académie Royale des Sciences, des
Lettres et des Beaux-Arts de Belgique
(1 rue Ducale, 1000 Bruxelles)



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Agenda

09:30-10:00

Welcome & Introduction to HI-PRIX

GREETINGS AND WELCOMING

- **Oriana Ciani (UB)**
- **Francesco Florindi (DG Research and Innovation)**

10:00-11:00

Stimulating Innovation in Health Care

Moderator: **Panos Kanavos (LSE)**

PRESENTATION OF HI-PRIX RESULTS

- **Jaime Espin (EASP)** - The role of public contribution to health innovation (WP2)
- **Marisa Miraldo (ICL)** - Incentives for pharmaceutical innovation (WP7)
- **DISCUSSANTS**
- **Valerie Paris (OECD)**
- **Susan Spillane (HIQA)**

11:00-11:30 COFFEE BREAK

11:30-12:30

Existing Landscape of Innovative Payment and Pricing Schemes: Challenges and Opportunities

Moderator: **Mike Drummond (UB)**

PRESENTATION OF HI-PRIX RESULTS

- **Mikel Berdud (OHE)** - Mapping of payment and pricing schemes: implementation, barriers and enablers (WP1)
- **Laura Sampietro-Colom (HCB)** - Novel payment schemes for purchasing and planning services involving new technologies (WP5)

DISCUSSANTS

- **Salah Gabri (HAS)**
- **Belén Martí-Sánchez (Edwards Lifesciences)**

12:30-13:30 LUNCH BREAK

13:30-14:30

Broadening the Scope of Innovative Payment and Pricing Schemes

Moderator: **Claudia Wild (AIHTA)**

PRESENTATION OF HI-PRIX RESULTS

- **Pieter Van Baal (Erasmus University)** - Indirect medical and environmental costs (WP3)
- **Lise Rochaix (PSE)** - Equity issues and mitigation strategies in innovative pricing schemes (WP8)

DISCUSSANTS

- **Irina Cleemput (KCE)**
- **Paolo Perile (UNIVR)**

14:30-15:00 COFFEE BREAK

15:00-16:00

Impact of Payment and Pricing Schemes in Pharmaceutical Markets

Moderator: **Caridad Pontes Garcia (UAB)**

PRESENTATION OF HI-PRIX RESULTS

- **Pedro Pita Barros (UNL)** - Pricing dynamics throughout the product lifecycle (WP4)
- **Jonas Schreyögg (UHAM)** - Impact of innovative payment schemes on long-term competition (WP6)

DISCUSSANTS

- **Claudia Furtado (INFARMED)**
- **Alexander Roediger (MSD)**

16:00-16:30

Concluding Remarks

Moderator: **Oriana Ciani (UB)**

